



NATIONAL STATISTICAL COMMITTEE OF
THE REPUBLIC OF BELARUS

TOURISM AND TOURIST RESOURCES IN THE REPUBLIC OF BELARUS



MINSK 2020



**NATIONAL STATISTICAL COMMITTEE OF
THE REPUBLIC OF BELARUS**

**TOURISM AND TOURIST RESOURCES
IN THE REPUBLIC OF BELARUS**

MINSK

2020

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The short data book presents information on tourism development in the Republic of Belarus. There are data on international tourist flows, activities of travel agencies and collective accommodation facilities, development of rural ecotourism.

The data published in the short data book are based on the official statistical information as well as data from administrative sources.

The data on number of inbound visits to Belarus and outbound visits from Belarus is provided according to the data of the State Border Committee of the Republic of Belarus. Since 2016 the data is provided including the citizens crossing the Belarusian-Russian section of the border.

The information on rural ecotourism is provided according to the data of the Tax and Duties Ministry of the Republic of Belarus.

The information on foreign trade in services is based on the balance of payments methodology, provided by the National Bank of the Republic of Belarus.

In some cases data for 2019 are preliminary and may be revised in further issues.

From 2016 value indicators are provided in terms of the new denomination effective from 1 July 2016 (1 BYN = 10 000 BYR).

In certain cases insignificant discrepancy between the total and the sum of its components is explained by data rounding.

Explanation of symbols:

- not applicable
- 0.0 negligible magnitude
- ... data not available

ISBN 978-985-7241-04-0

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the Republic of Belarus,
2020

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1. TOURISM SECTOR IN THE REPUBLIC OF BELARUS IN 2019

International tourist flows

11 832 053 Inbound visits to Belarus

9 221 227 Outbound visits from Belarus



Employment in tourism sector



243 292 persons

5.6% of total number of employed population

Collective accommodation facilities

Number of collective accommodation facilities

1 089



hotels

597

sanatorium, health resort and health improvement organisations

492

Number of guests accommodated

2 950 431



hotels

2 080 998

sanatorium, health resort and health improvement organisations

869 433

Provided bed-days

13 342 523



hotels

4 579 979

sanatorium, health resort and health improvement organisations

8 762 544

1 544 organisations engaged in tourism activities served 2 495 259 visitors of which 1 213 540 tourists and 1 281 719 excursionists

Rural ecotourism

Number of rural ecotourism entities 2 760

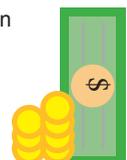


514 767 tourists accommodated

According to the results of the Tourism Satellite Account of the Republic of Belarus for 2016

Domestic tourism consumption
3 824.9 BYN mln

Contribution of tourism sector to GDP 2.2%



2. MAIN INDICATORS OF TOURISM DEVELOPMENT

	2015	2016	2017	2018	2019
Inbound visits to Belarus ¹⁾ , thous. visits	4 357.2	10 935.4	11 060.1	11 501.6	11 832.1
Outbound visits from Belarus ¹⁾ , thous. visits	6 962.4	8 339.6	9 208.6	9 325.9	9 221.2
Exports and imports of services under the item «Travel» ²⁾ , USD mln					
Exports	728.7	710.6	800.9	883.3	905.2
Imports	901.1	799.5	983.1	1 069.3	1 135.0
Number of organisations engaged in tourism activities, entities	1 364	1 376	1 444	1 482	1 544
Number of tourists and excursionists served by organisations engaged in tourism activities, thous. persons	1 851.8	1 715.0	1 987.0	2 224.1	2 495.3
Number of organised inbound tourists and excursionists, thous. persons	276.3	217.4	282.7	365.5	405.5
Number of organised outbound tourists and excursionists – nationals of the Republic of Belarus, thous. persons	738.7	495.7	727.5	850.7	982.9
Number of organised tourists and excursionists – nationals of the Republic of Belarus, on tours within the territory of the Republic of Belarus, thous. persons	836.8	1 001.8	976.8	1 007.8	1 106.9
Revenue from tourism services, BYN mln	1 129.6 ³⁾	136.6	165.9	212.9	282.5
Number of collective accommodation facilities	1 014	1 052	1 072	1 077	1 089
Number of guests accommodated in collective accommodation facilities, thous. persons	2 366.8	2 459.9	2 580.8	2 847.6	2 950.4

MAIN INDICATORS OF TOURISM DEVELOPMENT

Continued

	2015	2016	2017	2018	2019
Revenue from accommodation in collective accommodation facilities, BYN mln	4 420.2 ³⁾	504.9	560.5	635.9	712.2
Number of guests accommodated in accommodation facilities, provided by individual entrepreneurs, thous. persons	531.4	640.6	727.0	744.4	749.4
Revenue from accommodation in accommodation facilities, provided by individual entrepreneurs, BYN mln	408.0 ³⁾	47.7	55.7	66.8	66.3
Number of rural ecotourism entities	2 263	2 279	2 319	2 473	2 760
Number of tourists accommodated by rural ecotourism entities, thous. persons	294.3	301.8	351.1	422.3	514.8
Proceeds from rural ecotourism services, BYN mln	119.6 ³⁾	14.6	17.2	20.0	25.5
Average annual employment in tourism sector, thous. persons	222.2	242.8	242.0	241.7	243.3
as percentage of total number of employed population	4.9	5.5	5.6	5.6	5.6
Nominal gross average monthly earnings in organisations engaged in tourism sector, BYN	6 467.5 ⁴⁾	656.0	719.7	784.9	875.1

¹⁾ Since 2016 data are provided including the citizens crossing the Belarusian-Russian section of the border.

²⁾ According to the Balance of Payments, provided by the National Bank of the Republic of Belarus.

³⁾ BYR bln.

⁴⁾ BYR thous.

3. INTERNATIONAL TOURIST FLOWS

3.1. Inbound visits to Belarus¹⁾

(thousand visits)

	2015	2016	2017	2018	2019
Total	4 357.2	10 935.4	11 060.1	11 501.6	11 832.1
of which:					
from CIS countries	2 844.2	9 609.2	9 492.9	9 129.1	9 315.8
from non-CIS countries	1 513.0	1 326.2	1 567.2	2 372.5	2 516.3

3.2. Outbound visits from Belarus¹⁾

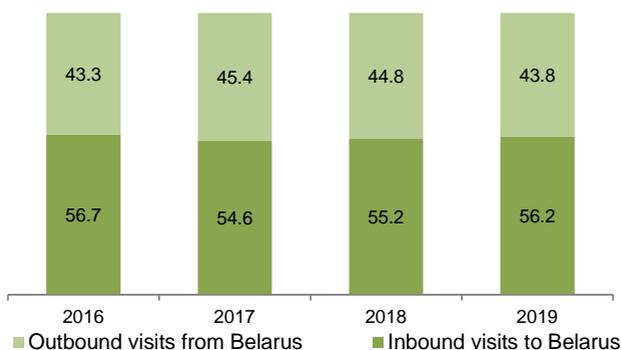
(thousand visits)

	2015	2016	2017	2018	2019
Total	6 962.4	8 339.6	9 208.6	9 325.9	9 221.2
of which:					
to CIS countries	1 887.5	3 212.5	3 269.1	3 340.0	3 001.2
to non-CIS countries	5 074.9	5 127.1	5 939.5	5 985.9	6 220.0

¹⁾ Data for 2015 is provided according to the data of the State Border Committee of the Republic of Belarus. Since 2016 – including the citizens crossing the Belarusian-Russian section of the border.

3.3. Structure of international tourist flows

(percent of total)



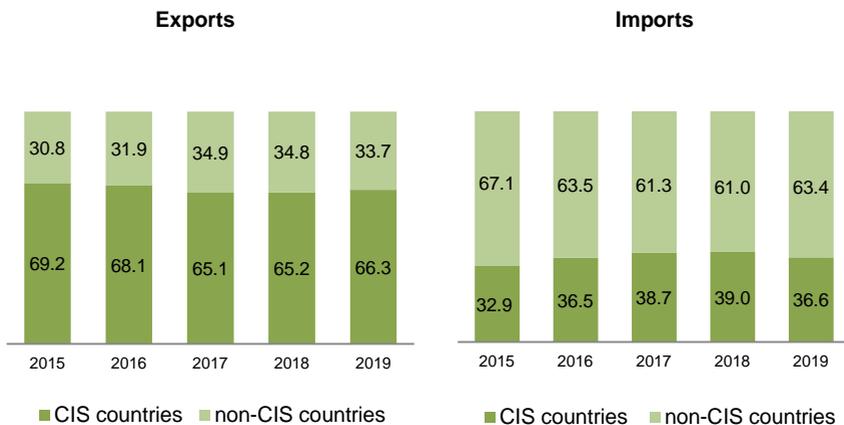
INTERNATIONAL TOURIST FLOWS

3.4. Exports and imports of services under the item «Travel»¹⁾ (USD million)

	2015	2016	2017	2018	2019
Exports	728.7	710.6	800.9	883.3	905.2
of which by:					
CIS countries	504.4	484.0	521.0	575.9	600.2
non-CIS countries	224.3	226.6	279.9	307.4	305.0
Imports	901.1	799.5	983.1	1 069.3	1 135.0
of which by:					
CIS countries	296.7	291.5	380.0	416.6	415.3
non-CIS countries	604.4	508.0	603.1	652.7	719.7

¹⁾ According to the Balance of Payments, provided by the National Bank of the Republic of Belarus.

3.5. Structure of exports and imports of services under the item «Travel» (percent of total)



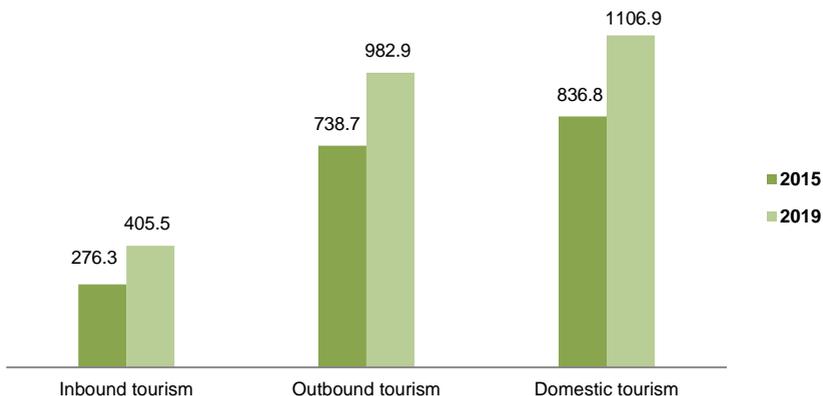
4. ORGANIZED TOURISM

4.1. Main indicators of organisations engaged in tourism activities

	2015	2016	2017	2018	2019
Total organisations	1 364	1 376	1 444	1 482	1 544
of which operating as:					
tour operators	155	235	269	281	315
travel agents	764	735	769	776	833
tour operators and travel agents	445	406	406	425	396
Number of inbound tourists and excursionists, thous. persons	276.3	217.4	282.7	365.5	405.5
Cost of tours paid by inbound tourists and excursionists, BYN mln	275.2 ¹⁾	47.1	54.7	66.3	70.5
Number of outbound tourists and excursionists – nationals of the Republic of Belarus, thous. persons	738.7	495.7	727.5	850.7	982.9
Cost of tours paid by outbound tourists and excursionists – nationals of the Republic of Belarus, BYN mln	4 561.2 ¹⁾	389.7	613.3	781.6	948.0
Number of tourists and excursionists – nationals of the Republic of Belarus, on tours within the territory of the Republic of Belarus, thous. persons	836.8	1 001.8	976.8	1 007.8	1 106.9
Cost of tours paid by tourists and excursionists – nationals of the Republic of Belarus, on tours within the territory of the Republic of Belarus, BYN mln	246.3 ¹⁾	25.7	25.4	25.0	33.7
Average duration of stay of tourists, days					
in the Republic of Belarus	5	4	4	5	4
abroad	8	8	8	8	8

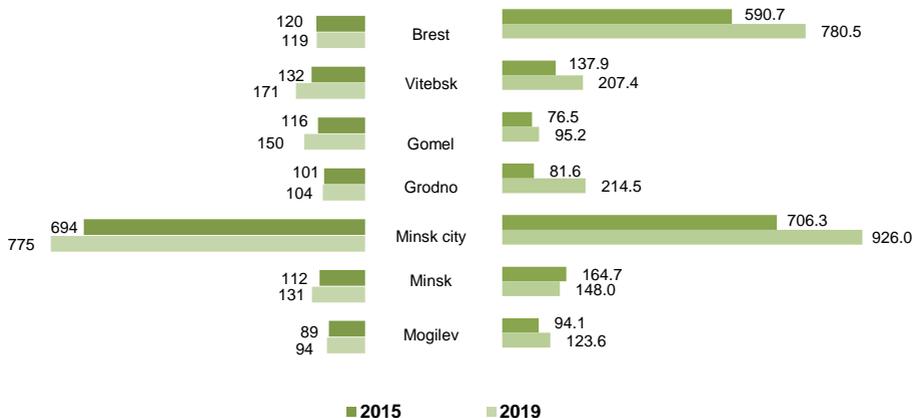
¹⁾ BYR bln.

4.2. Number of tourists and excursionists served by organisations engaged in tourism activities by form of tourism
(thousand persons)



4.3. Organisations engaged in tourism activities by regions and Minsk city
(entities)

4.4. Number of tourists and excursionists served by organisations engaged in tourism activities by regions and Minsk city
(thousand persons)

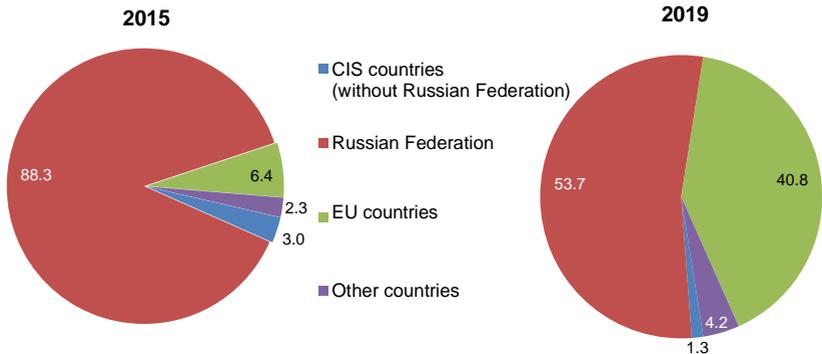


ORGANIZED TOURISM

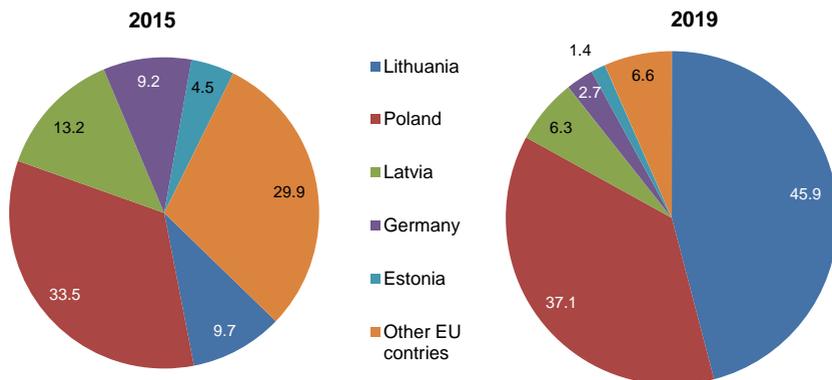
4.5. Number of inbound tourists and excursionists by country of usual residence
(persons)

	2015	2016	2017	2018	2019
Total tourists and excursionists	276 260	217 398	282 694	365 534	405 472
of which by countries:					
Russian Federation	243 908	171 100	191 520	207 416	217 837
Lithuania	1 722	5 846	26 182	59 564	76 060
Poland	5 927	7 992	22 686	46 305	61 349
Latvia	2 337	2 967	6 533	11 026	10 478
China	992	1 579	3 151	3 277	5 121
Germany	1 635	2 506	3 102	3 566	4 538
Ukraine	7 046	5 224	4 363	4 016	3 578
Estonia	803	1 399	2 769	2 562	2 316
United Kingdom of Great Britain and Northern Ireland	773	1 269	2 001	2 298	2 072
Switzerland	386	421	210	202	1 784
United Arab Emirates	44	58	28	1 034	1 245
Iraq	379	511	1 372	1 608	1 157
United States of America	813	947	1 348	1 723	1 076
Czech Republic	200	281	495	524	1 053
Turkey	597	1 075	1 155	1 613	997

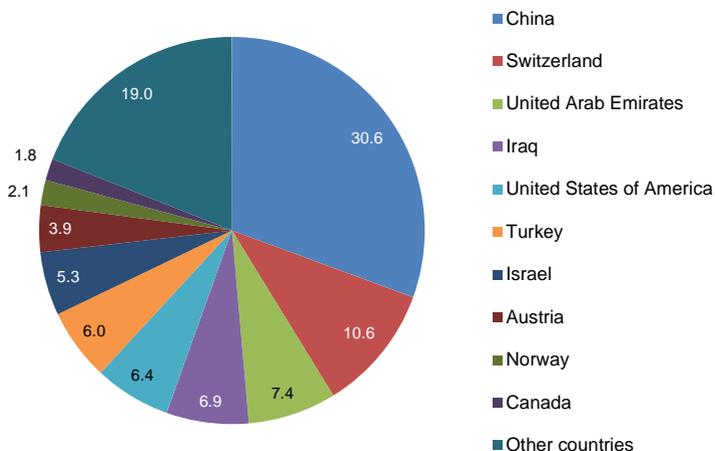
4.6. Distribution of inbound tourists and excursionists by region of usual residence
(percent of total)



4.7. Distribution of inbound tourists and excursionists from EU countries by country of residence
(percent of total)



4.8. Distribution of inbound tourists and excursionists from other countries by country of residence in 2019
(percent of total)

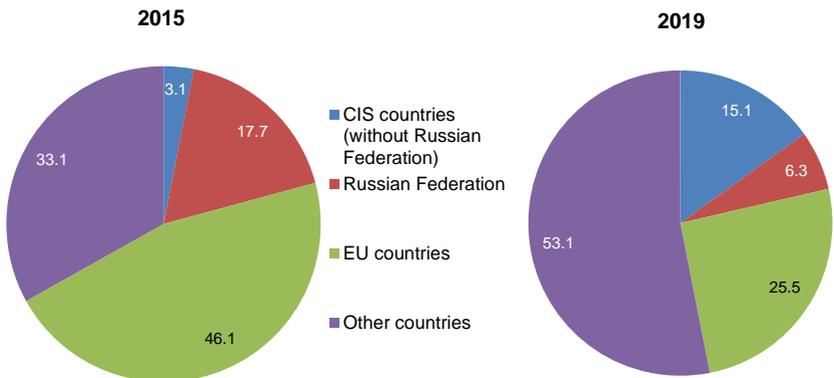


ORGANIZED TOURISM

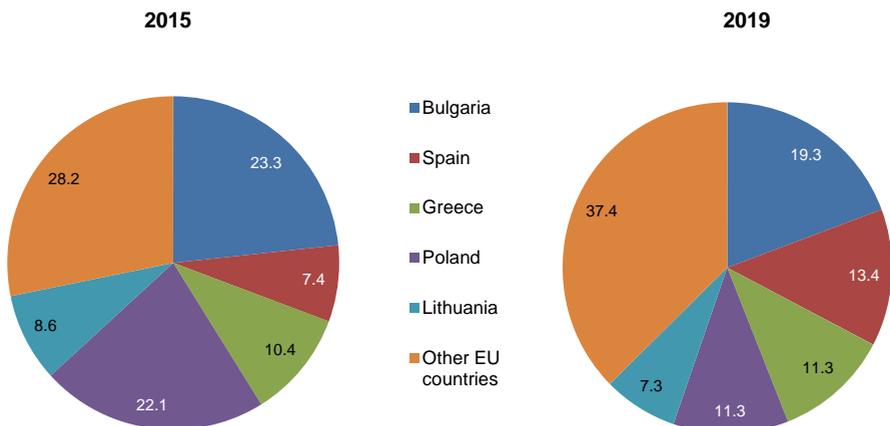
**4.9. Number of outbound tourists and excursionists –
nationals of the Republic of Belarus by country**
(persons)

	2015	2016	2017	2018	2019
Total tourists and excursionists	738 671	495 727	727 536	850 724	982 935
of which by countries:					
Egypt	85 263	41 929	123 814	211 962	258 715
Turkey	111 840	57 735	140 159	151 393	155 700
Ukraine	18 508	45 919	91 234	122 137	146 981
Russian Federation	130 517	71 503	46 736	47 033	61 530
Bulgaria	79 216	58 745	62 356	49 821	48 424
Spain	25 330	24 783	31 403	32 228	33 583
Greece	35 400	22 132	27 978	28 080	28 418
Poland	75 184	40 799	36 187	30 245	28 357
Tunisia	1 388	1 901	3 792	7 033	25 752
Lithuania	29 252	16 226	14 814	15 067	18 249
Montenegro	18 083	17 761	19 402	16 188	17 354
Georgia	1 483	2 623	6 561	16 380	17 318
Italy	18 087	10 967	12 905	13 014	15 498
Czech Republic	17 022	13 819	15 639	16 031	15 254
Cyprus	7 105	7 956	12 218	10 537	12 640

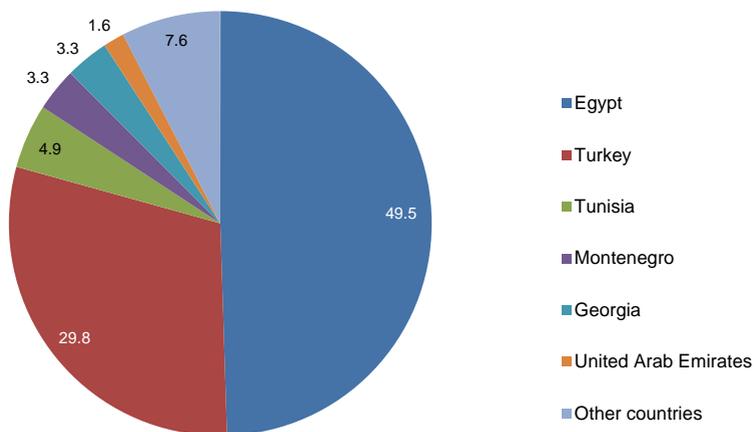
**4.10. Distribution of outbound tourists and excursionists –
nationals of the Republic of Belarus by regions of the world**
(percent of total)



4.11. Distribution of outbound tourists and excursionists – nationals of the Republic of Belarus by EU country
(percent of total)



4.12. Distribution of outbound tourists and excursionists – nationals of the Republic of Belarus by other countries of the world in 2019
(percent of total)



ACCOMMODATION FACILITIES

5. ACCOMMODATION FACILITIES

5.1. Collective accommodation facilities

5.1.1. Main indicators of collective accommodation facilities

	2015	2016	2017	2018	2019
Total collective accommodation facilities	1 014	1 052	1 072	1 077	1 089
hotels and similar accommodation facilities	539	571	586	587	597
sanatorium, health resort, health improvement organisations and other specialized accommodation facilities	475	481	486	490	492
Total room capacity, rooms at year-end	39 161	40 067	40 646	40 607	40 773
hotels and similar accommodation facilities	20 157	20 621	20 810	20 590	20 585
sanatorium, health resort, health improvement organisations and other specialized accommodation facilities	19 004	19 446	19 836	20 017	20 188
Number of guests accommodated, thous. persons	2 366.8	2 459.9	2 580.8	2 847.6	2 950.4
hotels and similar accommodation facilities	1 606.1	1 698.2	1 805.6	2 007.3	2 081.0
sanatorium, health resort, health improvement organisations and other specialized accommodation facilities	760.7	761.7	775.2	840.3	869.4
Provided bed-days by collective accommodation facilities, thous.	12 145.3	12 040.1	12 202.3	12 882.6	13 342.5
hotels and similar accommodation facilities	3 876.0	3 827.7	4 037.4	4 320.5	4 580.0
sanatorium, health resort, health improvement organisations and other specialized accommodation facilities	8 269.3	8 212.4	8 165.0	8 562.1	8 762.5
Revenue from accommodation in hotels and similar accommodation facilities, BYN mln	1 581.2 ¹⁾	182.7	205.1	240.9	712.2
Cost of vouchers or accommodation sold by sanatorium, health resort, health improvement organisations and other specialized accommodation facilities, BYN mln	2 839.0 ¹⁾	322.2	355.4	395.0	426.6

¹⁾ BYR bln.

ACCOMMODATION FACILITIES

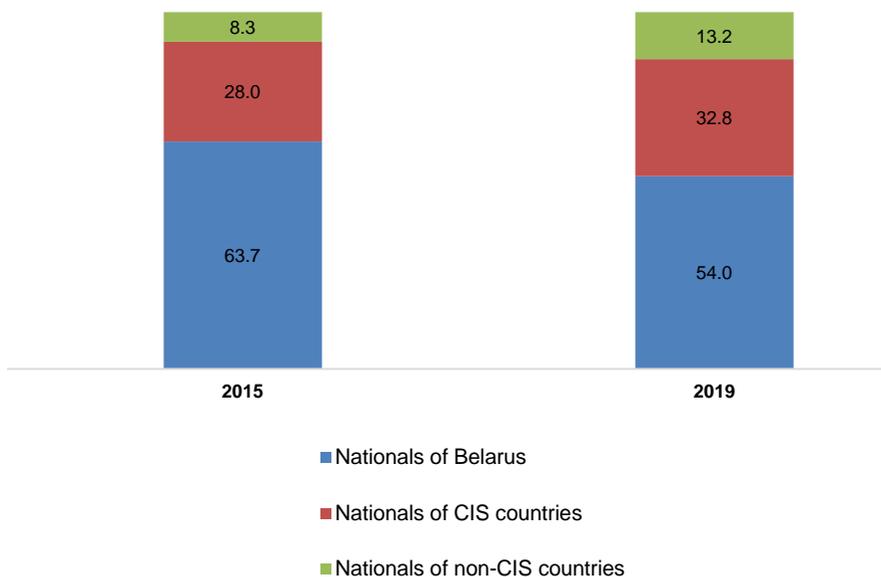
5.1.2. Guests accommodated in collective accommodation facilities by region of usual residence

(thousand persons)

	2015	2016	2017	2018	2019
Total guests	2 366.8	2 459.9	2 580.8	2 847.6	2 950.4
of which:					
nationals of Belarus	1 506.3	1 456.9	1 464.7	1 581.5	1 592.7
foreign nationals	860.4	1 003.0	1 116.1	1 266.1	1 357.8

5.1.3. Distribution of guests accommodated in collective accommodation facilities by region of usual residence

(percent of total)



ACCOMMODATION FACILITIES

5.2. Hotels and similar accommodation facilities

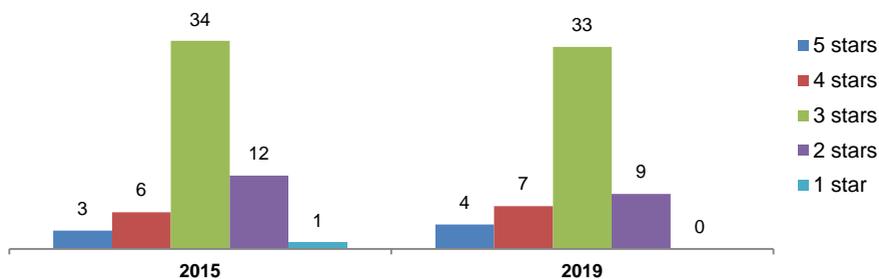
5.2.1. Hotels and similar accommodation facilities by type

(entities)

	2015	2016	2017	2018	2019
Total organisations	539	571	586	587	597
hotels, hotel complexes and tourism and hotel complexes					
classified	383	384	384	385	385
unclassified	56	55	53	54	53
motels	327	329	331	331	332
other	5	6	7	8	8
	151	181	195	194	204

5.2.2. Distribution of hotels, hotel complexes and tourism and hotel complexes according to star category

(entities)



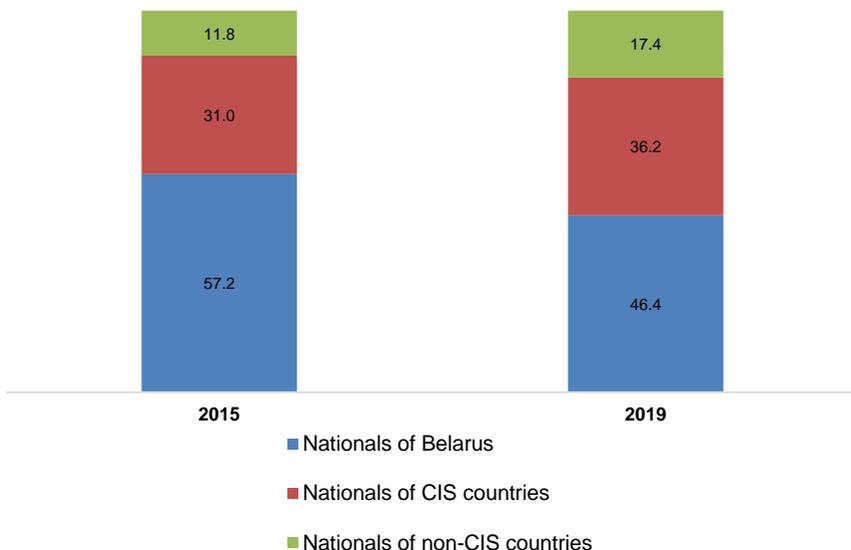
5.2.3. Guests accommodated in hotels and similar accommodation facilities by region of usual residence

(thousand persons)

	2015	2016	2017	2018	2019
Total guests	1 606.1	1 698.2	1 805.6	2 007.3	2 081.0
of which:					
nationals of Belarus	918.5	884.9	887.8	970.2	965.0
foreign nationals	687.6	813.3	917.8	1 037.1	1 116.0

5.2.4. Distribution of guests accommodated in hotels and similar accommodation facilities by region of usual residence

(percent of total)

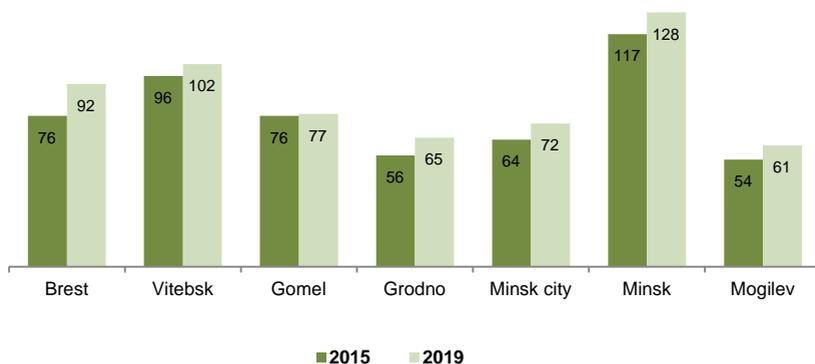


5.2.5. Distribution of guests accommodated in hotels and similar accommodation facilities by duration of stay in 2019

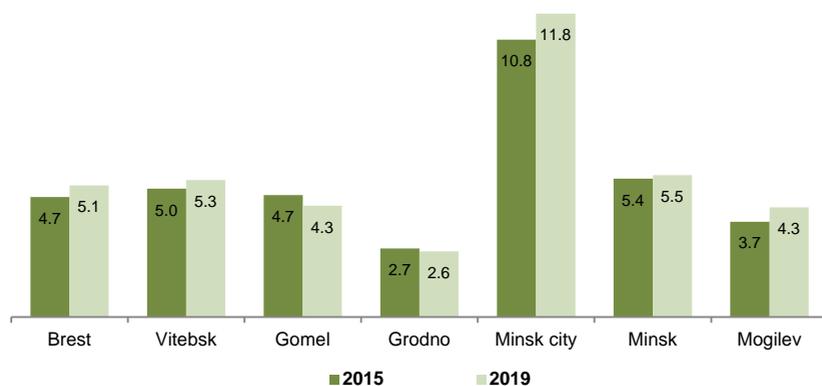
(thousand persons)

	Duration of stay (nights)					
	less than overnight	1-3 overnight stays	4-7 overnight stays	8-14 overnight stays	15-28 overnight stays	29 and more overnight stays
Total guests	41.5	1 790.3	177.8	47.6	19.5	4.3
of which:						
nationals of Belarus	22.6	816.2	83.1	27.0	13.2	2.9
foreign nationals	19.0	974.1	94.7	20.6	6.3	1.4

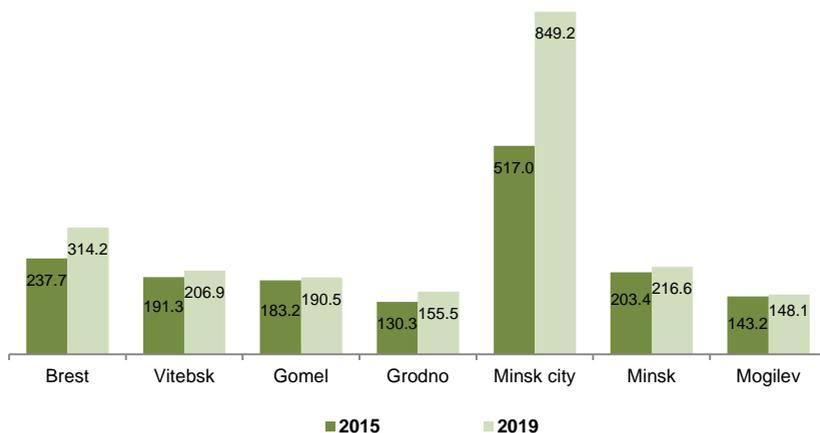
**5.2.6. Number of hotels and similar accommodation facilities
by regions and Minsk city**
(entities)



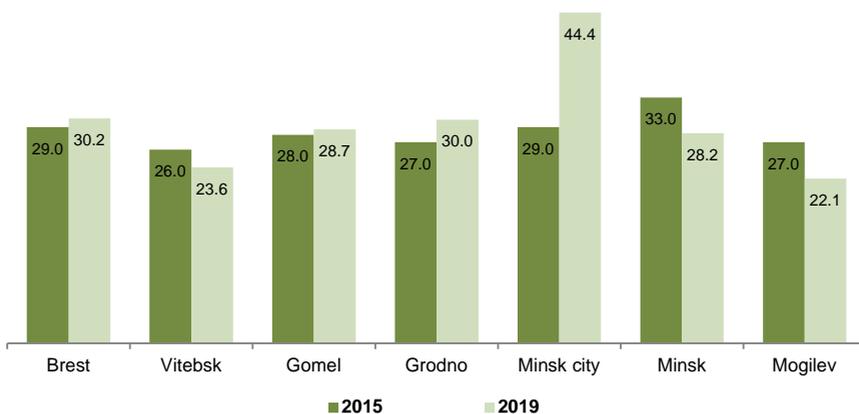
**5.2.7. Hotels and similar accommodation facilities capacity
by regions and Minsk city**
(end of year, thousand bed-places)



5.2.8. Number of guests accommodated in hotels and similar accommodation facilities by regions and Minsk city
(thousand persons)



5.2.9. Average room occupancy of hotels and similar accommodation facilities by regions and Minsk city
(percent)



ACCOMMODATION FACILITIES

5.3. Specialized accommodation facilities

5.3.1. Sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by type
(entities)

	2015	2016	2017	2018	2019
Total organisations	475	481	486	490	492
of which:					
sanatoria	75	76	76	77	76
children's rehabilitation and health improvement centers	12	12	12	13	13
recreation camps, recreation houses and holiday hotels	96	101	96	97	102
recreation centers (complexes)	15	17	19	20	22
tourist camps, sports and recreation centers	34	35	36	36	37
hunter's and fisherman's houses, hunting complexes	119	126	130	132	130
other specialized accommodation facilities	124	114	117	115	112

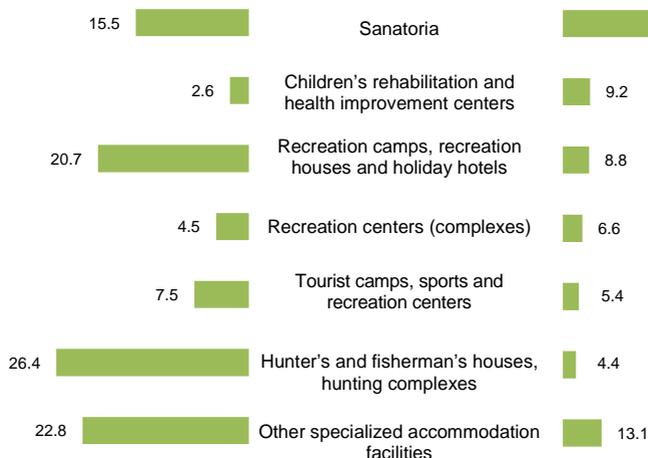
5.3.2. Guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by type
(thousand persons)

	2015	2016	2017	2018	2019
Total guests	760.7	761.7	775.2	840.3	869.4
of which:					
sanatoria	389.7	402.0	393.4	440.4	456.9
children's rehabilitation and health improvement centers	67.9	72.1	76.9	80.8	79.7
recreation camps, recreation houses and holiday hotels	83.8	79.5	71.0	76.6	76.3
recreation centers (complexes)	31.8	34.4	50.1	54.9	57.5
tourist camps, sports and recreation centers	49.1	43.6	44.5	43.2	46.5
hunter's and fisherman's houses, hunting complexes	33.3	33.7	34.7	36.0	38.3
other specialized accommodation facilities	105.1	96.4	104.6	108.4	114.2

ACCOMMODATION FACILITIES

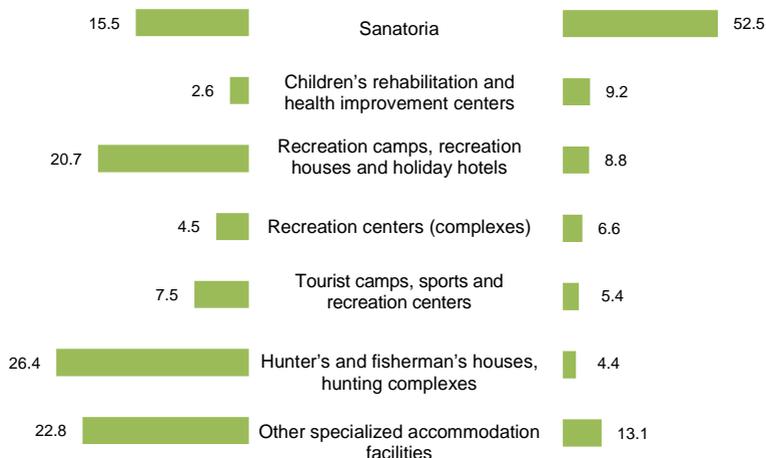
5.3.3. Distribution of sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by type in 2019

(percent of total)



5.3.4. Distribution of guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by type in 2019

(percent of total)

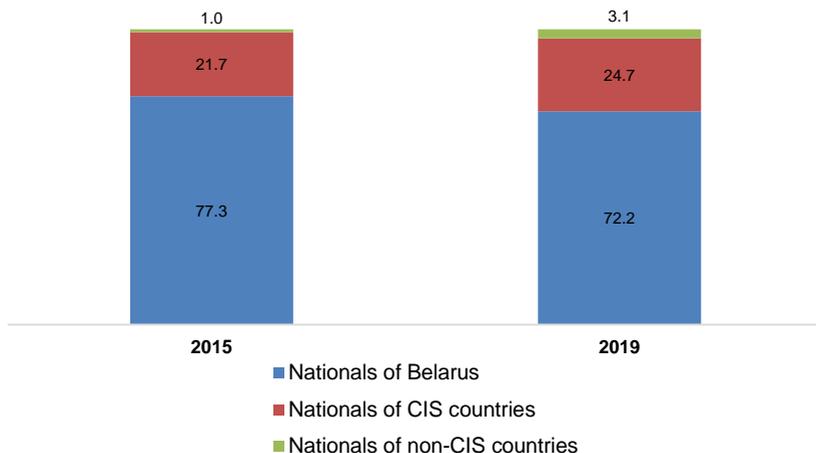


5.3.5. Guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by region of usual residence

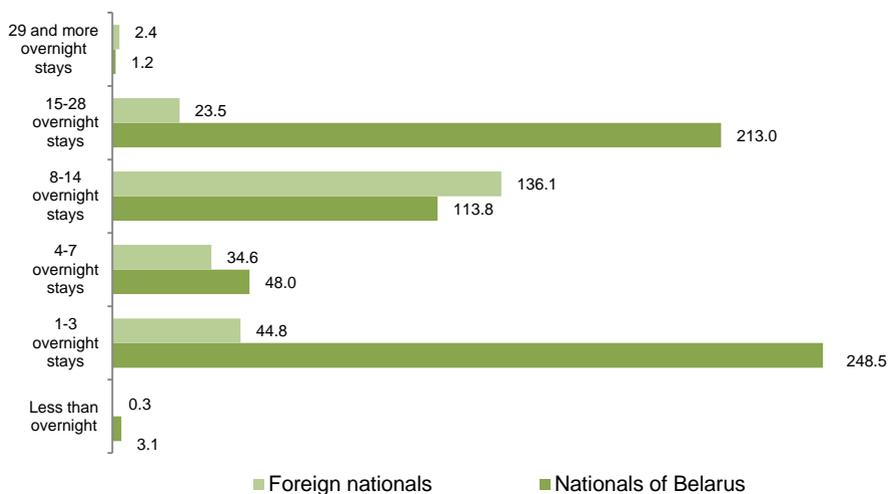
(thousand persons)

	2015	2016	2017	2018	2019
Total guests	760.7	761.7	775.2	840.3	869.4
of which:					
nationals of Belarus	587.8	572.0	577.0	611.3	627.6
foreign nationals	172.8	189.7	198.3	229.0	241.8

5.3.6. Distribution of guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by region of usual residence
(percent of total)

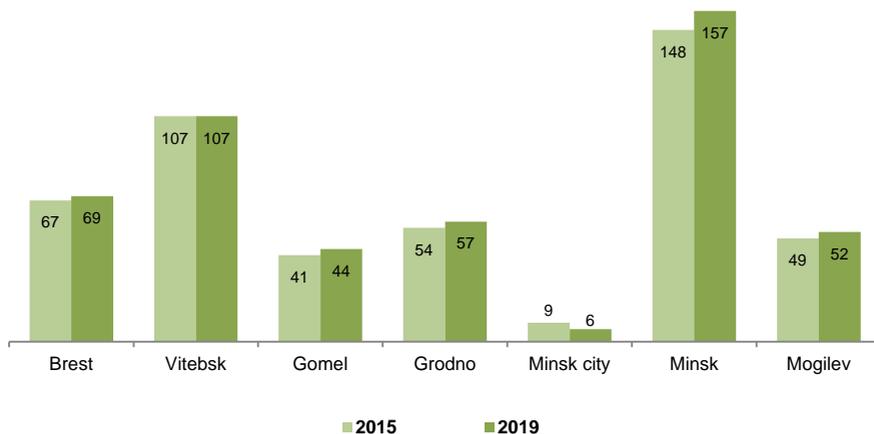


5.3.7. Distribution of guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by duration of stay in 2019
(thousand persons)

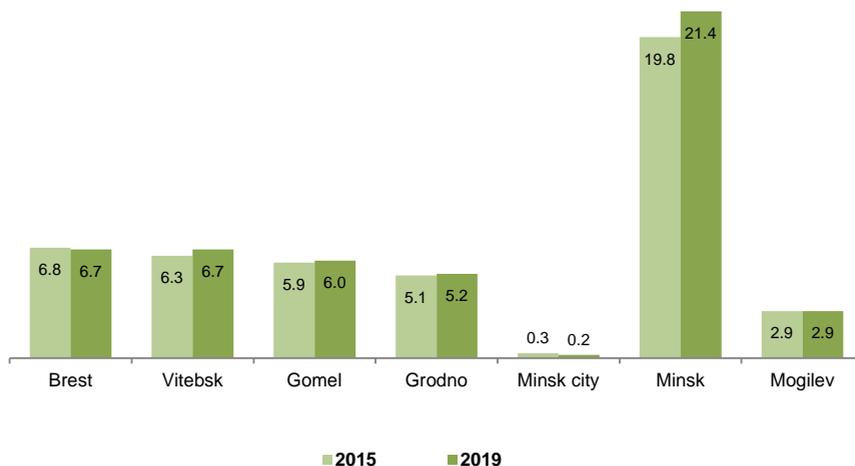


ACCOMMODATION FACILITIES

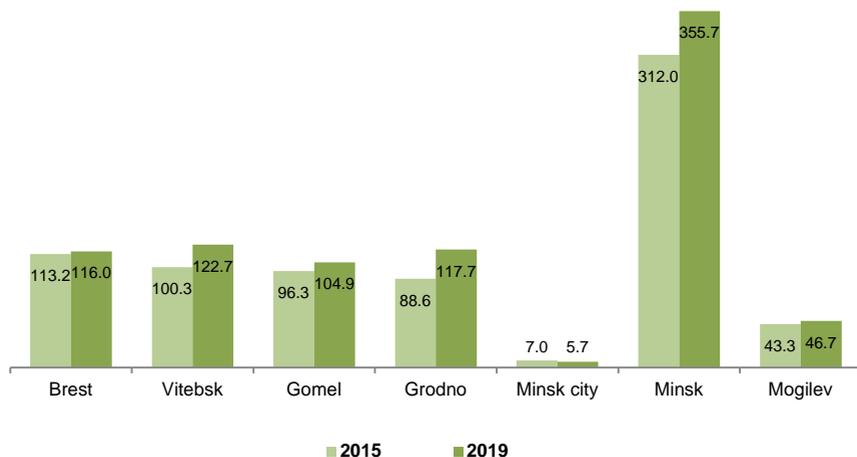
5.3.8. Number of sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by regions and Minsk city (entities)



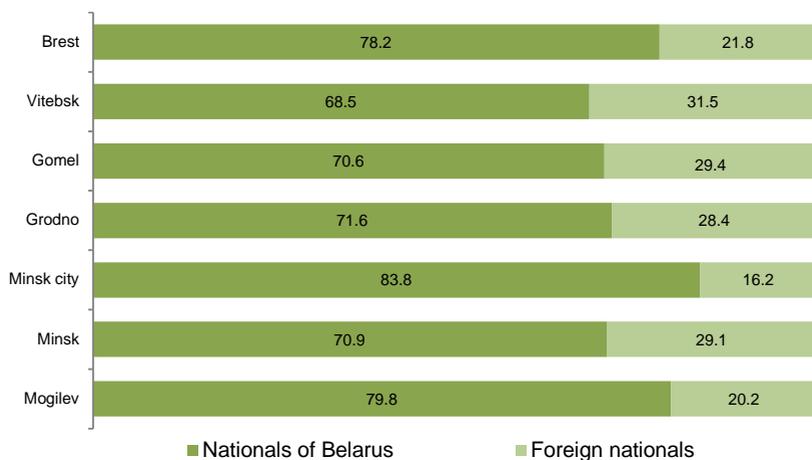
5.3.9. Number of beds in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by regions and Minsk city (thousand bed-places)



5.3.10. Guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by regions and Minsk city
(thousand persons)



5.3.11. Distribution of guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by region of usual residence in 2019
(percent of total)



5.4. ACCOMMODATION FACILITIES PROVIDED BY INDIVIDUAL ENTREPRENEURS

5.4.1. Main indicators of accommodation facilities provided by individual entrepreneurs

	2015	2016	2017	2018	2019
Guests accommodated, thous. persons	531.4	640.6	727.0	744.4	749.4
nationals of Belarus	458.4	563.6	659.3	668.5	658.7
foreign nationals	73.0	77.0	67.7	75.9	90.7
Provided bed-days, thous.	1 588.0	1 797.6	2 001.7	2 298.6	2 488.5
nationals of Belarus	1 399.3	1 585.1	1 812.7	2 079.1	2 226.0
foreign nationals	188.6	212.5	188.9	219.4	262.5
Revenue from accommodation, BYN thous.	408.0 ¹⁾	47.7	55.7	66.8	66.3
nationals of Belarus	332.8	39.4	47.6	56.7	53.6
foreign nationals	75.2	8.3	8.2	10.1	12.6

¹⁾ BYR bln.

5.4.2. Guests accommodated in accommodation facilities provided by individual entrepreneurs by regions and Minsk city
(thousand persons)



6. RURAL ECOTOURISM ¹⁾

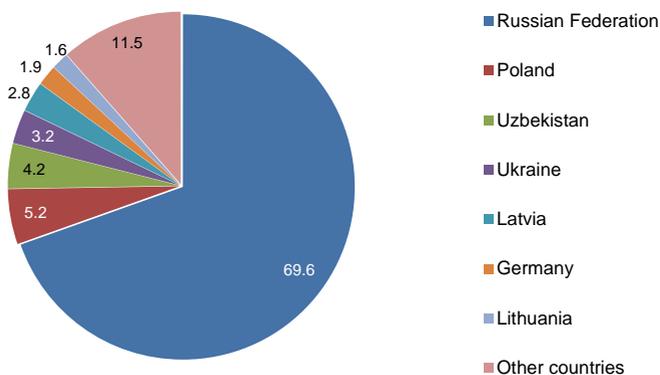
6.1. Main indicators of rural ecotourism entities

	2015	2016	2017	2018	2019
Number of rural ecotourism entities	2 263	2 279	2 319	2 473	2 760
Tourists accommodated by rural ecotourism entities	294.3	301.8	351.1	422.3	514.8
nationals of Belarus	261.3	271.4	317.5	379.2	465.7
foreign nationals	32.9	30.4	33.6	43.1	49.0
Average duration of stay, days	4	4	4	5	2
Proceeds from provided services, BYN mln	119.6 ²⁾	14.6	17.2	20.0	25.5

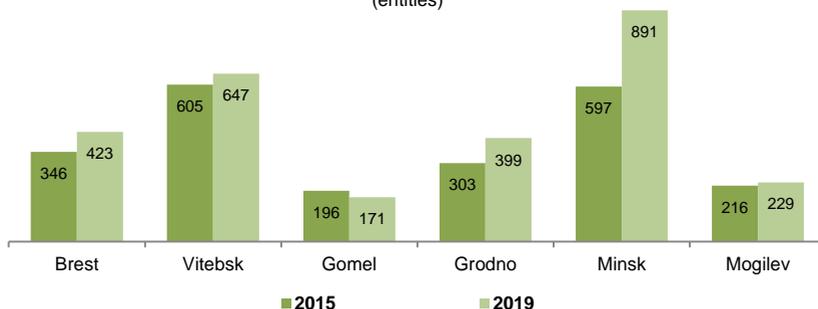
¹⁾ The information provided according to the data of the Tax and Duties Ministry of the Republic of Belarus.

²⁾ BYR bln.

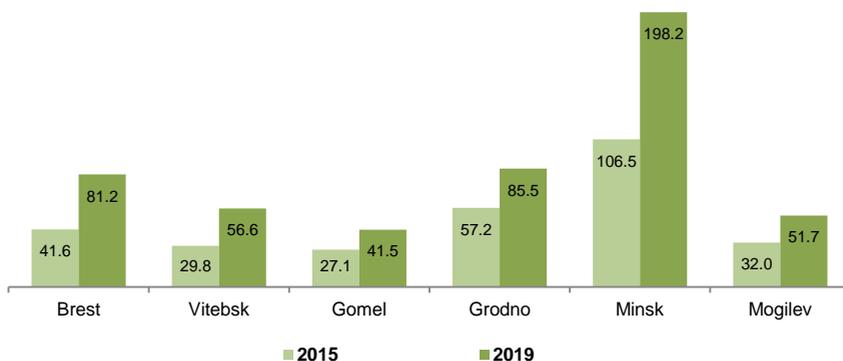
6.2. Distribution of inbound tourists accommodated by rural ecotourism entities by country of usual residence in 2019 (persons)



6.3. Number of rural ecotourism entities by region
(entities)



6.4. Tourists accommodated by rural ecotourism entities by region
(thousand persons)



6.5. Distribution of tourists accommodated by rural ecotourism entities by region of usual residence in 2019
(percent of total)

