

NATIONAL STATISTICAL COMMITTEE OF THE REPUBLIC OF BELARUS

# TOURISM AND TOURIST RESOURCES IN THE REPUBLIC OF BELARUS

Statistical data book

MINSK

2024

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The statistical data book presents information on tourism development in the Republic of Belarus. There are data on tourist flows, activities of travel agencies and accommodation facilities, development of rural ecotourism.

The statistical data book is published annually, illustrated with charts and diagrams.

The statistical data book has been prepared on the basis of data from state statistical surveys, administrative and other data.

Data are provided taking into account changes in legislation in the field of tourism, rural ecotourism and the activities of individual entrepreneurs as providers of accommodation services.

Data on the number of inbound and outbound tourist trips include the individuals crossing the Belarusian-Russian section of the State border, on the number of domestic tourist trips – taking into account the assessment of unorganised domestic tourist flow.

The information on rural ecotourism is provided according to the data of the Ministry of Taxes and Duties of the Republic of Belarus.

In some cases data for 2023 are preliminary and may be revised in further issues.

In certain cases insignificant discrepancy between the total and the sum of its components is explained by data rounding.

A short glossary of statistical terms is available on the official website of Belstat at <a href="https://www.belstat.gov.by/metodologiya/kratkiy-glossariy-statisticheskikh-terminov/">https://www.belstat.gov.by/metodologiya/kratkiy-glossariy-statisticheskikh-terminov/</a> (in Russian only).

Methodologies for calculation of inbound, outbound and domestic tourist flows are available on the official website of Belstat at <a href="https://www.belstat.gov.by/upload-belstat/upload-belstat.word/Methodology/m2\_turism.docx">https://www.belstat.gov.by/upload-belstat/upload-belstat/upload-belstat.word/Methodology/m2\_turism.docx</a>, <a href="https://www.belstat.gov.by/upload-belstat/upload-belstat/upload-belstat.word/Methodology/m1\_turism\_30\_11\_2018.docx">https://www.belstat.gov.by/upload-belstat/upload-belstat/upload-belstat.word/Methodology/m3\_turism-240118.docx</a>, and <a href="https://www.belstat.gov.by/upload-belstat.gov.by/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat.word/Methodology/m1\_turism\_30\_11\_2018.docx">https://www.belstat.gov.by/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat/upload-belstat.word/Methodology/m1\_turism\_30\_11\_2018.docx</a> respectively (in Russian only).

Abbreviations:

BYN – Belarusian ruble

thsd - thousand

mln – million

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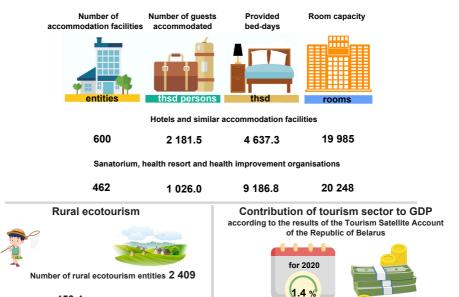
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# 1. TOURISM SECTOR IN THE REPUBLIC OF BELARUS

### IN 2023 **Tourist flows** Outbound tourist flow Inbound tourist flow Domestic tourist flow 5.7 mln visits 19.8 mln visits 4.2 mln visits **Organised tourism** Number of organisations Cost of paid tours, engaged in tourist BYN mln activities, entities Number of visitors serviced 1 108 1 402.1 Outbound tourism Domestic tourism Inbound tourism 1 759.2 thsd visitors 501.2 thsd visitors 233.1 thsd visitors

Accommodation facilities



450.4 thsd tourists serviced

6

# 2. MAIN INDICATORS OF TOURISM DEVELOPMENT

	2019	2020	2021	2022	2023
Number of inbound tourist trips to the Republic of Belarus, thsd visits	11 832.1	3 598.5	3 361.0	4 920.5	5 678.4
Number of outbound tourist trips from the Republic of Belarus, thsd visits	9 221.2	2 810.4	2 615.6	3 868.7	4 223.8
Number of domestic tourist trips of citizens of the Republic of Belarus, thsd visits	19 006.4	12 217.8	15 490.8	17 163.6	19 841.2
Number of organisations engaged in tourism activities, entities	1 544	1 348	1 315	1 203	1 108
Number of tourists and excursionists serviced by organisations engaged in tourism activities, thsd persons	2 495.3	911.1	1 738.1	2 022.0	2 493.5
number of organised inbound tourists and excursionists, thsd persons	405.5	81.0	71.4	143.0	233.1
number of organised outbound tourists and excursionists – citizens of the Republic of Belarus, thsd persons	982.9	258.6	478.8	348.6	501.2
number of organised tourists and excursionists – citizens of the Republic of Belarus sent on tours within the territory of the Republic of Belarus, thsd persons	1 106.9	571.5	1 187.9	1 530.4	1 759.2
Cost of tours paid by tourists and excursionists, BYN mln	1 052.2	374.5	918.0	780.3	1 402.1

Continu					
	2019	2020	2021	2022	2023
Number of collective accommodation facilities	1 089	1 096	1 066	1 066	1 062
Number of guests accommodated in collective accommodation facilities, thsd persons	2 950.4	1 699.7	2 322.3	2 833.0	3 207.6
Revenue from accommodation in collective accommodation facilities, BYN mln	712.2	428.5	615.8	823.7	1 053.5
Number of guests accommodated in accommodation facilities, provided by individual entrepreneurs, thsd persons	749.4	513.5	544.8	482.9	327.1
Revenue from accommodation in accommodation facilities, provided by individual entrepreneurs, BYN mln	66.3	52.5	63.2	57.6	55.4
Number of rural ecotourism entities	2 760	2 936	3 150	3 043	2 409
Number of tourists accommodated by rural ecotourism entities, thsd persons	514.8	433.3	563.6	559.8	450.4
Amount paid for rural ecotourism services, BYN mln	25.5	24.4	30.8	33.5	27.8
Average annual employment in tourism sector <sup>1)</sup> , thsd persons	257.8	195.4	192.1	189.8	187.8
as percentage of total number of employed population	6.0	4.5	4.5	4.5	4.5
Nominal gross average monthly earnings in organisations engaged in tourism sector <sup>1)</sup> , BYN	875.1	1 028.7	1 170.6	1 328.3	1 595.2

<sup>1)</sup> Data have been calculated based on the results of the Tourism Satellite Account of the Republic of Belarus.

# **3. TOURIST FLOWS**

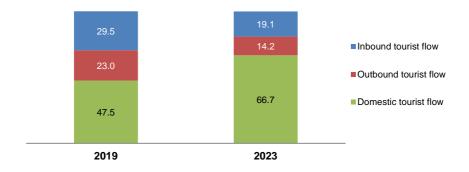
#### 3.1. Number of tourist trips

(thousand visits)

	2019	2020	2021	2022	2023
Number of inbound tourist trips to the Republic of Belarus	11 832.1	3 598.5	3 361.0	4 920.5	5 678.4
from CIS countries	9 310.3	2 885.6	2 900.0	4 224.9	5 038.2
from non-CIS countries	2 521.8	712.9	461.1	695.6	640.2
Number of outbound tourist trips from the Republic of Belarus	9 221.2	2 810.4	2 615.6	3 868.7	4 223.8
to CIS countries	3 001.2	498.7	557.7	1 031.5	1 040.2
to non-CIS countries	6 220.0	2 311.7	2 058.0	2 837.2	3 183.6
Number of domestic tourist trips of citizens of the Republic of Belarus	19 006.4	12 217.8	15 490.8	17 163.6	19 841.2

#### 3.2. Structure of tourist flows

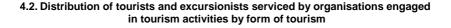
(percent of total)

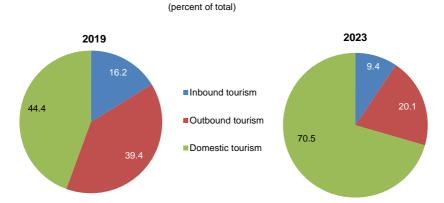


#### 4. ORGANISED TOURISM

## 4.1. Main indicators of organisations engaged in tourism activities

	2019	2020	2021	2022	2023
Number of organisations engaged in tourism activities	1 544	1 348	1 315	1 203	1 108
tour operators	315	284	292	293	307
travel agencies	833	787	776	642	529
tour operators and travel agencies	396	277	247	268	272
Number of inbound tourists and excursionists, thsd persons	405.5	81.0	71.4	143.0	233.1
Cost of tours paid by inbound tourists and excursionists, BYN mIn	70.5	20.3	44.3	65.0	95.9
Number of outbound tourists and excursionists – citizens of the Republic of Belarus, thsd persons	982.9	258.6	478.8	348.6	501.2
Cost of tours paid by outbound tourists and excursionists – citizens of the Republic of Belarus, BYN mIn	948.0	332.5	819.6	644.0	1 209.7
Number of tourists and excursionists – citizens of the Republic of Belarus sent on tours within the territory of the Republic of Belarus, thsd persons	1 106.9	571.5	1 187.9	1 530.4	1 759.2
Cost of tours paid by tourists and excursionists – citizens of the Republic of Belarus sent on tours within the territory of the Republic of Belarus, BYN mIn	33.7	21.7	54.1	71.3	96.5
Average duration of stay of tourists, days					
in the Republic of Belarus	4	6	10	5	4
abroad	8	9	9	8	8

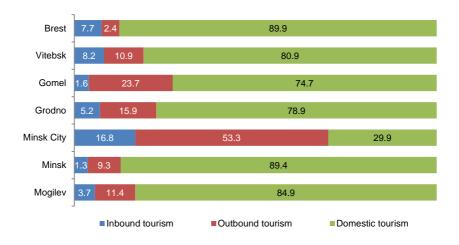




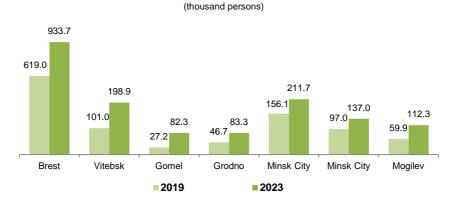
#### 4.3. Number of organisations engaged in tourism activities and number of tourists and excursionists serviced by organisations engaged in tourism activities by regions and Minsk city in 2023



4.4. Distribution of the number of tourists and excursionists serviced by organisations engaged in tourism activities by form of tourism, by regions and Minsk city in 2023 (percent of total)



4.5. Number of organised tourists and excursionists – citizens of the Republic of Belarus sent on tours within the territory of the Republic of Belarus, by regions and Minsk city

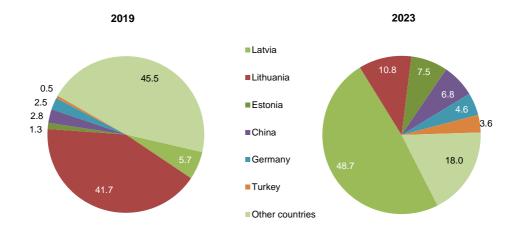


## 4.6. Number of inbound tourists and excursionists by region of usual residence

(persons)								
	2019	2020	2021	2022	2023			
Total tourists and excursionists	405 472	80 972	71 388	142 993	233 128			
of which:								
from CIS countries	223 155	53 682	53 955	136 806	224 466			
from non-CIS countries	182 317	27 290	17 433	6 187	8 662			

#### 4.7. Distribution of inbound tourists and excursionists by country of usual residence (non-CIS countries)

(percent of total)

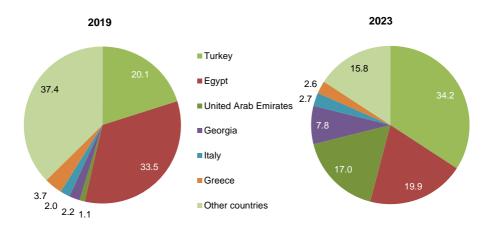


# 4.8. Number of outbound tourists and excursionists – citizens of the Republic of Belarus by destination

(persons)								
	2019	2020	2021	2022	2023			
Total tourists and excursionists	982 935	258 616	478 760	348 615	501 237			
of which:								
to CIS countries	209 899	18 595	52 324	86 473	113 451			
to non-CIS countries	773 036	240 021	426 436	262 142	387 786			

#### 4.9. Distribution of outbound tourists and excursionists – citizens of the Republic of Belarus by country of destination (non-CIS countries)

(percent of total)



## 5. ACCOMMODATION FACILITIES

### 5.1. Collective accommodation facilities

#### 5.1.1. Main indicators of collective accommodation facilities

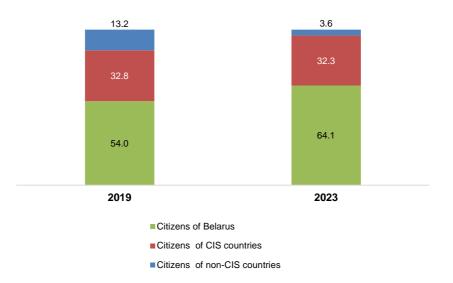
	2019	2020	2021	2022	2023
Number of collective accommodation facilities	1 089	1 096	1 066	1 066	1 062
hotels and similar accommodation facilities	597	613	592	592	600
sanatorium, health resort, health improvement organisations and other specialized accommodation facilities	492	483	474	474	462
Total room capacity, rooms at year-end	40 773	40 658	39 855	40 097	40 233
hotels and similar accommodation facilities	20 585	20 319	19 835	19 795	19 985
sanatorium, health resort, health improvement organisations and other specialized accommodation facilities	20 188	20 339	20 020	20 302	20 248
Number of guests accommodated, thsd persons	2 950.4	1 699.7	2 322.3	2 833.0	3 207.6
hotels and similar accommodation facilities	2 081.0	1 071.1	1 474.3	1 898.8	2 181.5
sanatorium, health resort, health improvement organisations and other specialized accommodation facilities	869.4	628.6	847.9	934.2	1 026.0
Provided bed-days by collective accommodation facilities, thsd	13 342.5	8 784.8	11 237.1	12 707.7	13 824.1
hotels and similar accommodation facilities	4 580.0	2 662.7	3 488.2	4 056.0	4 637.3
sanatorium, health resort, health improvement organisations and other specialized accommodation facilities	8 762.5	6 122.1	7 748.9	8 651.6	9 186.8
Revenue from accommodation in hotels and similar accommodation facilities, BYN mln	285.5	131.6	190.7	261.4	350.3
Cost of vouchers or accommodation sold by sanatorium, health resort, health improvement organisations and other specialized accommodation facilities, BYN mIn	426.6	296.9	425.1	562.3	703.2

#### 5.1.2. Number of guests accommodated in collective accommodation facilities by region of usual residence (thousand persons)

	2019	2020	2021	2022	2023
Total guests	2 950.4	1 699.7	2 322.3	2 833.0	3 207.6
of which:					
citizens of Belarus	1 592.7	1 305.2	1 822.2	1 886.3	2 056.5
foreign citizens	1 357.8	394.5	500.0	946.7	1 151.1

#### 5.1.3. Distribution of guests accommodated in collective accommodation facilities by region of usual residence

(percent of total)

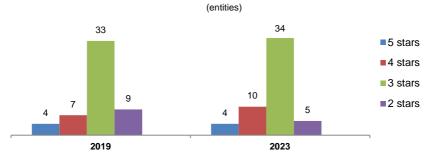


#### 5.2. Hotels and similar accommodation facilities

	2019	2020	2021	2022	2023
Total organisations	597	613	592	592	600
hotels, hotel complexes and tourism and hotel complexes	385	386	376	375	378
with star category	53	52	54	54	53
without star category	332	334	322	321	325
motels	8	9	6	5	6
other	204	218	210	212	216
Accommodation capacity (end of year), thsd bed-places	38.9	38.7	37.7	37.9	38.5
Average room occupancy, percent	32.2	18.8	25.4	29.3	33.0

#### 5.2.1. Information on hotels and similar accommodation facilities

# 5.2.2. Distribution of hotels, hotel complexes and tourism and hotel complexes according to star category



# 5.2.3. Number of guests accommodated in hotels and similar accommodation facilities by region of usual residence

(thousand persons)

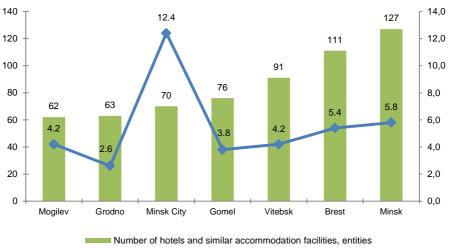
	2019	2020	2021	2022	2023
Total guests	2 081.0	1 071.1	1 474.3	1 898.8	2 181.5
of which:					
citizens of Belarus	965.0	750.8	1 072.6	1 101.4	1 219.2
foreign citizens	1 116.0	320.3	401.7	797.4	962.3

# 5.2.4. Distribution of guests accommodated in hotels and similar accommodation facilities by duration of stay in 2023

	Duration of stay (nights)						
	less than overnight	1-3 overnight stays	4-7 overnight stays	8-14 overnight stays	15-28 overnight stays	29 and more overnight stays	
Total guests	54.5	1 875.5	185.2	45.6	16.1	4.6	
of which:							
citizens of Belarus	34.3	1 041.7	97.6	30.1	11.9	3.6	
foreign citizens	20.2	833.8	87.5	15.5	4.3	1.0	

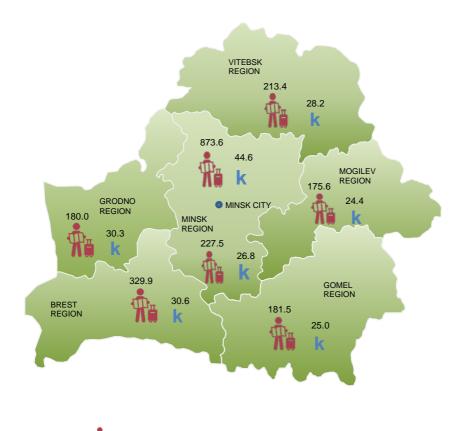
(thousand persons)

#### 5.2.5. Number of hotels and similar accommodation facilities and accommodation capacity by regions and Minsk city in 2023



Accommodation capacity, thsd bed-places

#### 5.2.6. Number of guests and average room occupancy of hotels and similar accommodation facilities by regions and Minsk city in 2023



Number of guests accommodated, thsd persons k Average room occupancy, percent

#### 5.3. Specialized accommodation facilities

#### 5.3.1. Information on sanatorium, health resort, health improvement organisations and other specialized accommodation facilities

	2019	2020	2021	2022	2023
Total organisations	492	483	474	474	462
sanatoria	76	77	75	75	75
children's rehabilitation and health improvement centers	13	13	13	13	12
recreation camps, recreation houses and holiday hotels	102	97	92	91	86
recreation centers (complexes)	22	21	19	21	22
tourist camps, sports and recreation centers	37	36	36	36	36
hunter's and fisherman's houses, hunting complexes	130	131	133	136	133
other specialized accommodation facilities	112	108	106	102	98
Number of bed-places, thsd	49.2	48.5	47.8	48.4	48.6

(entities)

5.3.2. Number of guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by type of facility

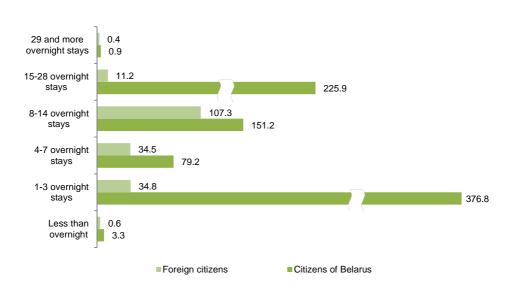
	2019	2020	2021	2022	2023
Total guests	869.4	628.6	847.9	934.2	1 026.0
sanatoria	456.9	302.5	449.9	512.8	542.6
children's rehabilitation and health improvement centers	79.7	57.8	68.7	73.6	76.7
recreation camps, recreation houses and holiday hotels	76.3	74.3	85.5	91.1	103.3
recreation centers (complexes)	57.5	34.4	38.9	42.8	74.8
tourist camps, sports and recreation centers	46.5	27.2	36.7	38.3	43.7
hunter's and fisherman's houses, hunting complexes	38.3	40.9	47.9	50.1	56.6
other specialized accommodation facilities	114.2	91.6	120.3	125.5	128.3

(thousand persons)

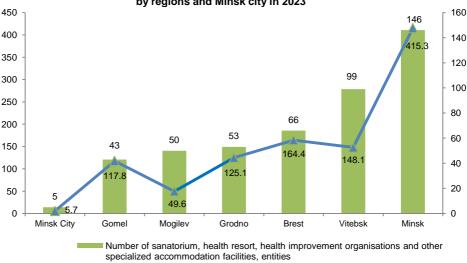
# 5.3.3. Number of guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by region of usual residence

(thousand persons)							
	2019	2020	2021	2022	2023		
Total guests	869.4	628.6	847.9	934.2	1 026.0		
of which:							
citizens of Belarus	627.6	554.4	749.6	785.0	837.2		
foreign citizens	241.8	74.3	98.3	149.2	188.8		

5.3.4. Distribution of guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by duration of stay in 2023



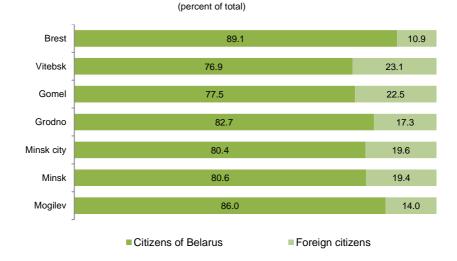
(thousand persons)

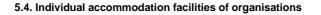


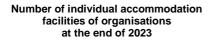
# 5.3.5. Number of sanatorium, health resort, health improvement organisations and other specialized accommodation facilities and number of guests accommodated by regions and Minsk city in 2023

5.3.6. Distribution of guests accommodated in sanatorium, health resort, health improvement organisations and other specialized accommodation facilities by region of usual residence in 2023

Number of guests accommodated, thsd persons







576

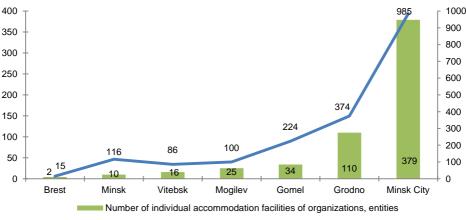


Accommodation capacity (number of bed-places) at the end of 2023



1 900

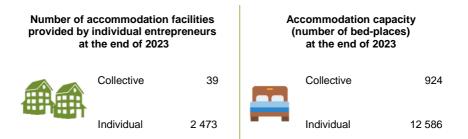
5.4.1. Number of individual accommodation facilities of organisations and accommodation capacity by regions and Minsk city in 2023



Accommodation capacity, thsd bed-places

#### 5.4.2. Main indicators of individual accommodation facilities of organisations

	2021	2022	2023
Guests accommodated, thsd persons	13.6	17.4	49.6
citizens of Belarus	11.0	13.3	40.8
foreign citizens	2.6	4.1	8.8
Provided bed-days, thsd	39.0	52.8	123.0
citizens of Belarus	26.6	32.7	92.1
foreign citizens	12.4	20.1	30.9
Revenue from accommodation, BYN thsd	2.2	2.8	7.5
citizens of Belarus	1.2	1.6	5.6
foreign citizens	1.0	1.2	1.9

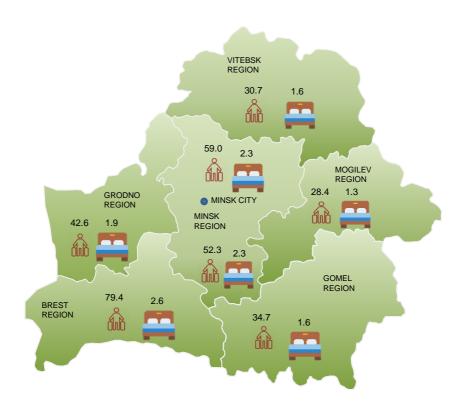


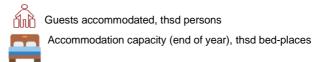
#### 5.5. Accommodation facilities provided by individual entrepreneurs

#### 5.5.1. Main indicators of accommodation facilities provided by individual entrepreneurs

	2019	2020	2021	2022	2023
Guests accommodated, thsd persons	749.4	513.5	544.8	482.9	327.1
citizens of Belarus	658.7	485.7	509.6	447.8	301.0
foreign citizens	90.7	27.8	35.2	35.1	26.1
Provided bed-days, thsd	2 488.5	2 024.9	2 180.6	1 864.3	1 606.4
citizens of Belarus	2 226.0	1 883.5	1 984.3	1 733.1	1 520.9
foreign citizens	262.5	141.4	196.3	131.2	85.5
Revenue from accommodation, BYN thsd	66.3	52.5	63.2	57.6	55.4
citizens of Belarus	53.6	45.7	55.0	51.0	50.4
foreign citizens	12.6	6.8	8.2	6.6	4.9







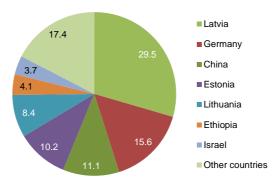
#### 6. RURAL ECOTOURISM

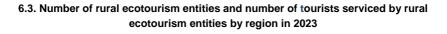
	2019	2020	2021	2022	2023
Number of rural ecotourism entities	2 760	2 936	3 150	3 043	2 409
Tourists serviced by rural ecotourism entities, thsd persons	514.8	433.3	563.6	559.8	450.4
citizens of Belarus	465.7	424.2	551.4	540.5	432.8
foreign citizens	49.0	9.1	12.2	19.3	17.6
Average duration of stay, days	2	3	3	3	2
Proceeds from provided services, BYN mln	25.5	24.4	30.8	33.5	27.8

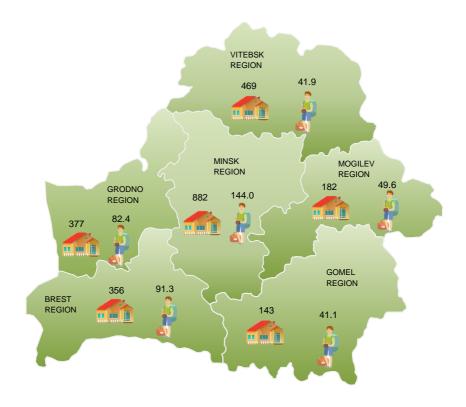
#### 6.1. Main indicators of rural ecotourism entities

#### 6.2. Distribution of inbound tourists serviced by rural ecotourism entities by country of usual residence (non-CIS countries) in 2023

(percent of total)









Number of rural ecotourism entities

<u>Å</u>

Tourists serviced by rural ecotourism entities, thsd

# Tourism and Tourist Resources in the Republic of Belarus

Statistical data book

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